

LOGO



PREFERRED LOGO



FLAT LOGO



PMS LOGO



1-COLOR LOGO

ASSETS

PINT ILLUSTRATIONS



OUTLINED HEADLINE AND SUBHEAD
LOCKUP RATIO TO MAINTAIN FOR COLLATERAL

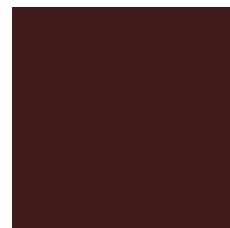
CRAFT BEER ICE CREAM



HAVE YOUR BEER AND EAT IT TOO

HAVE YOUR BEER AND EAT IT TOO

BRANDING COLORS



C 48
M 77
Y 69
K 69



C 36
M 87
Y 77
K 60



C 18
M 48
Y 100
K 2



C 4
M 25
Y 55
K 0



C 0
M 5
Y 12
K 0



C 50
M 15
Y 0
K 0



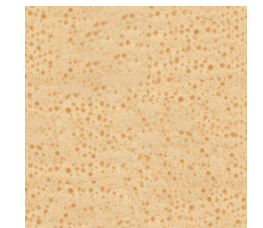
C 70
M 30
Y 9
K



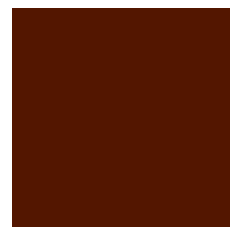
GRADIENT 1



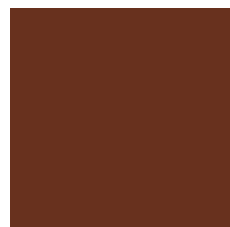
GRADIENT 2



GRADIENT 2



PMS 4975



PMS 477



PMS 7510



PMS 7509



PMS 7401



PMS 2905



PMS 2915